



Student Startup and Innovation Center
ANAND PHARMACY COLLEGE, ANAND
Re-accredited by NBA (B. Pharm) & NAAC (A+ grade)
(Managed by Shri Ramkrishna Seva Mandal)

Celebrating

Student Startup, Research and Innovation Festival

Sparking Innovation 4.0

Fuelup your Startup Journey

September 16, 2022 to September 23, 2022

REPORT

SSIP Coordinators:

Dr. Vaishali Thakkar

Professor,
Anand Pharmacy College, Anand

Ms. Ruby Christian

Associate Professor,
Anand Pharmacy College, Anand

Type of Program: Seminar on Fuel up your startup Journey

As a part of innovation festival celebration from September 15th to October 15th, 2022, SSIP cell, Anand Pharmacy College, Anand had organised state level seminar on “Sparking innovation 4.0 with the theme of “Fuel up your startup Journey” on October 13, 2022, sponsored by SSIP, Govt. of Gujarat and supported by IIC, MoE.

Most startup guides talk about the steps needed to take a startup project from an idea to an exit. Needless to say, taking these steps is easier said than done. Bringing a successful innovative business from 0 to 1 is one of the hardest things you can undertake, and every step on the journey requires you to face challenges on many levels. The session were arranged with the objective to find the more common and more dangerous hurdles, a person is likely to face as a startup founder, as well as some basic advice on how to overcome them.

Session was attended by **91** participants.

The inaugural function of the event begin with prayer and lamp lightening ceremony. Ms. Rupal Patel, President, Anand Municipal Corporation graced the function as chief guest. She in her address to the gathering stated how young minds can change the future of India. She also mentioned, “When we used to study no such facility of startup grants were available. You people are lucky to have been provided with these opportunities. I wish that all the students would make the most out of the opportunities provided to them and utilize it in the growth of nation.” She concluded her address by stating that win or lose is a part of life. You must establish well balance of it in order to succeed. Smt. Jyotsnaben Patel, Hon. Secretary, SRKSM, gave the presidential remarks for the session.



Inaugural function was succeeded by three plenary session by invited Speakers. Details of the sessions are as follow:

Session 1

Mr. Ritesh Macwan
Founder and CEO,
Indimac Healthcare.

Topic: Startup tales

In his session, he focused on finding correct problems in order to come up with an accurate solution. A problem that affects masses but is often neglected or taken for granted. Quoting the example of paper boat, he stated that startup are not just creation and innovation of new things, many a time they are more about giving new outlook to existing technology. He described his journey of finding his startup i.e. Indimac Healthcare. The company is oriented towards providing home healthcare solutions. The company provides door step solution to various needs such as patient care, Lab test services, Physiotherapy, Medical equipment services and many more at door step. He also stated that don't look for perfection, just start with your idea. That's a stepping stone for success. End to end experience.

Session 2:

Dr. Tejal Gandhi
Principal and Professor,
Anand Pharmacy College, Anand

Topic: Unboxing Innovation

She gave insights to the problems faced by Pharm and research scholar, whereby innovativeness remains only in the thesis and it never gets translated to a commercialization product.

Looking deeper into the problems, she deciphered that most projects are taken without consideration of its end user and mass scale production bypassing regulatory requirements, thus making its acceptance by Pharma Company difficult.

She motivated students to not just take project for degree purpose but each selected project must meet its end consumer demand, be it a pharma company, regulator or

patients and must serve nation as a whole. She also stated that evolution with time is essential, otherwise startups won't be able to keep up with the changing pace of world.

Session 3:

Ms. Roma Trivedi
Founder and CEO
Solace Therapeutics.

Topic: Startup Tales

She stated that any business venture is a risk. You just have to dive into it, if your will is strong and you are clear headed you will eventually learn how to swim out of it. Being in pharm field, she understood the regulatory difficulties faced by the company to launch the product, so she decided to venture into herbal aroma therapy based product which has calming effect on mind and such product do not have very stringent regulatory guidelines required to market the product.

That led her to find her company Solace Therapeutics. The company produces range of herbal aromatic products to be inhaled there by calming olfactory nerves and helps relaxing the mind.

Innovation Zone exhibition:

Followed by the session, innovation zone of Anand Pharmacy college, Anand was open for the exhibition. The participants visited the innovation zone. Here the innovators displayed their innovation and explained them to the visiting participants. The visit was open for all the students. They held one to one interaction with participants, and motivated them to innovate their ideas. Innovation Ambassador, Ms. Ruby Christian and Mr. Subhas Chandra Patel along with Ms. Mital Patel (IIC coordinator) assisted the participants and motivated them for come up with new ideas and develop its prototype.

Overall the event was a great success. Participants felt motivated through the sessions. The event was coordinated by Dr. Vaishali Thakkar and Ms. Ruby Christian under the guidance of Dr. Tejal Gandhi.

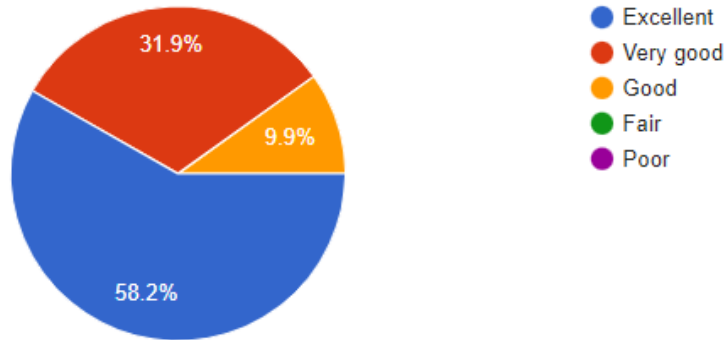
Glimpses of Event:



Feedback of the Event:

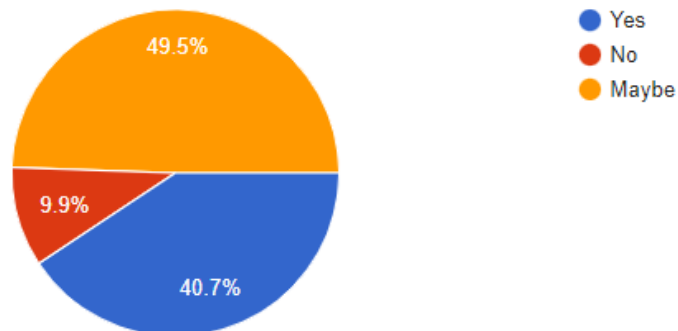
Overall experience of sessions

91 responses



Are you planning to open a startup in future?

91 responses



Feedback by participants:

- It was Nice
- Need more information for innovative ideas
- Arrange these types more events so we can get more knowledge and idea about their journey.
- It was perfect
- Very Good
- No you are absolutely right
- Good 👍

Signature by Coordinator: Ms. Ruby Christian